

MUNI MEMO TO YOU

FAST, CONVENIENT TELEPHONE SERVICE!

Some of our good customers who, unfortunately, have been kept waiting when dialing the Municipal Railway are in for a pleasant surprise.

On Monday morning, July 27, 1964, your Railway joins the City and County's new Centralized Telephone System. This means that you will be able to dial directly into many of the Railway Departments you want without going through our operator.

CENTREX, as the new system is referred to, is the latest development in the art of telephone communications recently developed by the Bell System.

Following are the new telephone numbers of major Muni departments. We would suggest that you keep this notice handy until the new Telephone Directory is delivered to you in September 1964.



General Manager Vernon Anderson listens intently to explanation of CENTREX advantages by Pacific Telephone's Ken Kindorf.

Municipal Railway, 949 Presidio, San Francisco KL 8-4444

Executive & General Offices

Information

KL 8-4111

Schedules & Routes

See Pages 2 & 3 of yellow section

for map of street car & coach routes

Tickets

KL 8-4177

All Other Calls

KL 8-4444

Passenger Service Reports

KL 8-4111

Chartered Cars & Coaches

KL 8-3795

Purchasing

KL 8-4457

Lost & Found

KL 8-3146

Accident Investigation

KL 8-4981

OFF DUTY DRIVER "FRIEND IN NEED"

The old expression "a friend in need" was never truer for 16-year-old Gay Rawlins than the night her car had a blowout on the busy Bayshore Freeway and Willie Dunkley happened by. Young Gay, who attends Katherine Burke's school, was on her way to the San Francisco Airport when one of the front tires of her car gave way with a bang.

Fearful of getting out of her small Plymouth because of the other cars whizzing by at 60 miles an hour, Gay was very much in danger of becoming a tragic statistic on the busy Bayshore. Willie Dunkley, who has been with the Muni three years, was off duty and on his way home from work when he came upon the scene and immediately saw the danger the girl was in. He stopped his car in back of hers, lit warning flares and changed her tire.

A heartfelt note of thanks reached Willie at his 131 Bright Street home the following day from Dr. A. G. Rawlins, Gay's father. Willie is 34, married, has five lively children and is now on the No. 51-Silver line.



MUNI MAN WINNERS

Maturity and experience seem to be the common denominators selected by our patrons in nominating the last four "Muni Man" winners.

All are in their late 50's or early 60's and have been with the Railway an average of almost 30 years. They are safe, professional drivers performing a difficult job and, along with your votes, go the congratulations of Railway management.

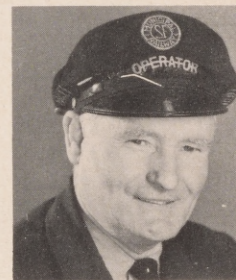
A 60-year-old gentleman who has been driving and collecting fares for 39 years, first with the Market Street Railway and now with the Municipal Railway, became the 152nd winner and March "Muni Man". He is **Zeb V. Boyd** of 762 Dartmouth Street, a 13 Awards National Safety Council operator and a familiar and friendly figure to his friends on the No. 27-Noe line.



Another "old-timer" with the Municipal Railway, **William P. Cox**, was the 153rd "Muni Man" winner. Bill, who lives at 1522 - 26th Avenue, joined the Railway as an operator in 1937 and has been on the No. 6-Masonic line ever since it was started in 1949. He holds Safe Driving Awards for 13 consecutive years and is the proud possessor of a Distinguished Safe Driving Award from the National Safety Council.



Hailing from County Longford, Ireland, **Peter Reilly**, 57, was honored as "Muni Man No. 154". Seven Safe Driving Awards, presented by the San Francisco Chapter, National Safety Council, have been awarded Reilly during his 25 years with the Municipal Railway. An operator on the Nos. 71 and 72 lines for the past 10 years, Reilly lives at 1061 Church Street with his wife, Teresa.



Courtesy paid off for **Charles E. Moe**, 59, of 6817 California Street, in May when he was selected as "Muni Man" and given a \$50 check from Fielder, Sorensen & Davis, Transit Advertising Firm. Moe, a native San Franciscan, has been a Muni operator for 23 years, has been on the No. 5 line for the last 11 years and holds five consecutive annual safe driving awards from the National Safety Council. One patron, in a letter of commendation, asserted, "Mr. Moe's exceptional courtesy, ever-cheerful attitude and his outstanding consideration and tolerance are certainly worthy of special mention".



MUNI OPERATES "COW PALACE SPECIALS" TO GOP CONVENTION

San Francisco, in addition to being known as the financial and business capital of the West and a great tourist city, is also host to more than 500 conventions and business meetings in an average year.

Perhaps the most exciting and dramatic event of this kind will be the 1964 Republican Convention to be held at the Cow Palace July 13 to July 17.

Over 30,000 people, including delegates, newsmen, visitors and representatives from all over the nation, are expected to participate in this colorful political caucus.

The Municipal Railway, with valuable experience gained from the GOP meeting in 1956, has anticipated increased use of Railway facilities and will be giving special attention to three convenient lines serving the Cow Palace area.

Line No. 30-Stockton-Express, operating every four or five minutes, leaves the northerly terminal at Beach & Broderick over the Freeway to the Cow Palace. These coaches stop for passengers between Beach & Broderick and Van Ness & Union; they then operate "Express" to Sutter & Stockton and again pick up passengers from Sutter & Stockton to Fourth & Folsom Streets, and "Express" over the Freeway.

The No. 25-Bryant line operates from 5th & Mission via Fifth, Harrison, Eleventh, Bryant and other streets to the outer terminal located at Geneva & Santos, across the street from the Cow Palace. Coaches operate at intervals of 10 minutes or less from 8:00 a.m. through 6:18 p.m. From 6:18 p.m. to 9:40 p.m., every 16 minutes, and from 9:40 p.m. to 12:00 midnight, every 20 minutes.

Line No. 15-Third-Kearny, operates from North Point & Stockton via North Point, Powell, Columbus, Montgomery, Market, 2nd, Brannan and out Third to the Cow Palace. Ten minute service is provided 8:00 a.m. through 6:30 p.m., and 15 minute intervals are averaged between 6:30 p.m. to 1:34 a.m. Owl Service is provided after 1:30 a.m.

